Yael Rachel Novich

Holds a bachelors

degree in Fine Arts

and Education, Be
it-Berl Art Acade
my. Currently pur-

suing a masters
degree in design,
Shenkar College.

Main focus lays on
the social internet, and exploring
it with new media
tools, namely Pixel
art, 3d modeling
and video art. My
work aims to cap-

it with new media tools, namely Pixel art, 3d modeling and video art. My work aims to capture the chaos and culture of the virtual world with a light, humorous approach.